



UNITED WAY OF BARODA

Ground Floor, Office No. 5,1965 Alembic City Avenue, Near Alembic House, Alembic Road, Vadodara - 390 003(Gujarat) INDIA.

PROJECT DETAILS						
Project No	UWB/2025-26/CSR/017					
Project Date	2025-09-04					
Project Type	CSR					
Project Particulars	The project aims to strengthen maternal and neonatal health in tribal and underserved areas of Panchmahal (Ghoghamba, Halol) and Dahod (Garbada block), Gujarat. Despite improvements in maternal health at the state level, rural and tribal belts continue to face high maternal and infant mortality rates due to lack of awareness, poor nutrition, limited access to healthcare, and inadequate newborn essentials. Shishu Kit Distribution - Providing 10,000+ newborn kits containing essential items (baby clothes, sanitary napkins, towels, mattress, gloves, socks, cap, awareness leaflet, etc.) to mothers delivering at district and community hospitals. Behavior Change Communication (BCC) Sessions - Conducted monthly by gynecologists and health experts on maternal nutrition, breastfeeding, hygiene, and newborn care. Mobile Health Outreach (Force Traveller Van) - A branded mobile unit for kit distribution, awareness sessions, and outreach in remote villages, later handed over to CDHO for sustained use. Community Engagement - Involvement of ASHAs, ANMs, SHGs, and local leaders to identify beneficiaries, build awareness, and encourage safe motherhood practices. Livelihood Support - Assembly of kits by specially-abled individuals, creating income opportunities. Capacity Building - Training ASHAs/ANMs, project staff, and community volunteers for better delivery of maternal and neonatal health services.					
Project Location	Panchmahal District - Approx. 4,200 beneficiaries, Dahod District - Approx. 4,600+ beneficiaries Grand Total Estimated Beneficiaries: 10,000					
Project Financer/Donar	LIC Housing Finance Ltd.					
Project Start Date	2025-08-29					
Project End Date	2026-03-31					
Project Amount	₹ 1,25,75,440.0					
Project Coordinators	Heena Paranjape, Ritu Atthwal, Mitva Desai					
Project Status	Locked					
Srl	Item Particulars	UOM	Qty	Unit Rate	G.S.T %	Value
1	Shishu Kits	Nos	10000	700	0	₹ 70,00,000.0
2	Remuneration for Specially Abled	Nos	10000	5	0	₹ 50,000.0
3	Medical Team	Nos	12	50,000	0	₹ 6,00,000.0
4	Force Traveller	Nos	1	35,00,000	0	₹ 35,00,000.0
5	Operational Expenses	Nos	12	30,000	0	₹ 3,60,000.0
6	Communication & Branding	Nos	1	1,00,000	0	₹ 1,00,000.0
7	Human Resource Costs	Nos	1	3,60,000	0	₹ 3,60,000.0
8	Admin Costs	Nos	1	4,81,200	0	₹ 4,81,200.0
9	NGO Management Costs	Nos	1	1,24,240	0	₹ 1,24,240.0
TOTAL PROJECT AMOUNT						₹ 1,25,75,440.0
Print Date/Time: 2025-11-01/15:00:02						

Prepared By

Mitva Desai